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May 20, 2026

**Via AAA File Online**

American Arbitration Association  
Case Filing Services  
120 Broadway, Floor 21-Intake  
New York, NY 10271

**RE: Johnson GMC Cadillac et. al. v. Edwin B. Minchin, III**  
**Docket No. WRN-L-324-35 and A-001278-25**

Dear Sir/Madam:

Please see the brief explanation of the subject dispute and each claim below, which supplements the attached Demand for Arbitration.

Johnson GMC Cadillac ("Johnson") is an automotive retailer. Johnson, along with its employees, Christopher McDonald, Anne Eskow, and Jason Palecco, filed a Verified Complaint against Edwin B. Minchin, III ("Consumer"), alleging defamation and tortious interference with business relations arising out of false and harmful statements Consumer published on his Website.

Consumer published vile, sexually abusive, and defamatory remarks regarding Johnson and its employees after his business dealings with Johnson. Said business dealings consist of the following: Consumer sought to purchase a vehicle from Johnson. Consumer chose a vehicle of Johnson's and proffered monies for a down payment, contingent upon Johnson making a minor cosmetic repair. During said repair, an unrelated issue was discovered, which Johnson offered to repair at no cost to Consumer. During said repairs, Consumer became impatient, so Johnson returned Consumer's monies and the parties went their separate ways.

Soon after, Johnson was notified of Consumer's Website "BadCadillac.com," on which Consumer pelts Johnson and its employees with patently false, sexually explicit, and destructive accusations regarding the employees' sex lives, personal anatomy, intellect, and a concocted

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business scheme to mislabel thousands of vehicles as "certified pre-owned." Johnson was also notified that Consumer was circulating business cards directing readers to Consumer's Website.

Johnson seeks the following relief: (1) A permanent injunction compelling Consumer to take down the Website and cease defaming Johnson and its employees, (2) Monetary damages for Consumer's interference with Johnson's business and injury to the reputation of Johnson and its employees, (3) Attorney's fees, and (4) Sanctions for Consumer's frivolous counterclaims.

Thank you for your assistance with this matter.

Very truly yours,

*/s/ Christina Benito*

Christina N. Benito, Esq.

CNB/hh

Enclosures

Cc: Edwin B. Minchin, III (Via mail and Email 